

Paris March 16, 2021

The French retail network Repair And Run launches in Canada

Repair And Run, Specialists in the repair of Electric Bikes & Scooters, accelerates its growth, announcing the opening of a Canadian affiliate operation.

The success of the French retail concept is coming to Canada where the use of bicycles and scooters in city centers is expanding at an accelerated pace. This major announcement also marks the launch of the first international store for Repair & Run. This is the first step in taking the company to new markets.

The Canadian opening will be in downtown Toronto at 363 Queen Street West. Remy Dunoyer, a co-founder of the French business with Nathanaël Benaym, will be leading the operation. Martine Bocquillon, CEO and shareholder of Repair And Run has partnered with experienced Canadian entrepreneurs, Ken Campbell, Alain Adam and Naaman Zorub to create the Canadian business.

The Canadian company will draw on the success of the after-sales service concept in France as it delivers high quality, standardized service, leading the market in customer satisfaction. Repair and Run's core values of sustainable urban development are at the heart of its proposition. Professionally trained technicians will provide on-site and 'come to you' service from the Toronto location.

To date, more than 30,000 bikes or scooters have been repaired by Repair And Run technicians.

Nathanaël Benaym, Chairman and Martine BOCQUILLON, Managing Director of Repair And Run commented. "The synergy between the two countries is taking shape day after day. France will benefit from the contribution of ideas from Canada and Canada will benefit from the brand's experience in France. The relationship is dynamic and prolific as the brand evolves, new offers are introduced, procedures are improved and professional training is enhanced."

www.repairandruncanada.com & www.repairandruncanada.com



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